An AAS in Visual Communications prepares you to enter the workforce immediately upon graduation.

**FIRST SEMESTER:**
- ENGL111 English Comp
- IVYT115 Student Success
- PHOT104 Basic Photo
- VISC101 Fund of Design
- VISC113 Typography
- VISC115 Computer Graphics

**SECOND SEMESTER:**
- ARTH10X Art History
- VISC105 Video & Sound
- VISC110 Interactive Design I
- VISC114 Graphic Design I
- VISC201 Elect Imaging

All VISC students gain valuable skills in a broad range of photography, video, design, web & social media. Electing the Web Design track builds additional skills in UX user experience, web design, interactivity, mobile apps, social media management and print. Students seeking in-depth programming should consider pursuing the Web Design & Development Program beginning in Fall 2019.

**THIRD SEMESTER:**
- COMM101 or COMM102
- MATH123 · VISC204
- VISC216 Elect Illustration
- VISC204 Mobile Apps I
- VISC210 Interactive Design II

Graduates may seek self-employment, work from home or on-site with design studios, advertising agencies or corporations in the manufacturing, broadcasting, medical, financial or service industries. The curriculum focuses on building a portfolio of work with commercially viable projects. With limited general education courses, students take more classes in the field.

**FOURTH SEMESTER:**
- ARTH10X Art History
- XXXX XXX Science Elective
- VIDT210 Prod Editing I
- VISC207 Portfolio Capstone
- VISC208 Mobile Apps II
INDIANA’S STATEWIDE OCCUPATIONAL PROJECTIONS (2016-2026)

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Education Required</th>
<th>Indiana Annual Wages</th>
<th>Growth</th>
<th>Replace</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Directors</td>
<td>Associate’s</td>
<td>$42,570–$108,210</td>
<td>37</td>
<td>561</td>
<td>598</td>
</tr>
<tr>
<td>Film &amp; Video Editors</td>
<td>Associate’s</td>
<td>$86,830*</td>
<td>28</td>
<td>188</td>
<td>216</td>
</tr>
<tr>
<td>Graphic Designers**</td>
<td>Associate’s</td>
<td>$26,950–$62,830</td>
<td>206</td>
<td>4360</td>
<td>4566</td>
</tr>
<tr>
<td>Marketing Managers**</td>
<td>Associate’s</td>
<td>$56,480–$166,990</td>
<td>312</td>
<td>2577</td>
<td>2889</td>
</tr>
<tr>
<td>Photographers</td>
<td>Cert/Some College</td>
<td>$18,060–$57,500</td>
<td>-554</td>
<td>1181</td>
<td>627</td>
</tr>
<tr>
<td>Producers &amp; Directors</td>
<td>Bachelor’s</td>
<td>$24,620–$82,260</td>
<td>119</td>
<td>1069</td>
<td>1188</td>
</tr>
<tr>
<td>Web Developers</td>
<td>Associate’s</td>
<td>$31,110–$93,780</td>
<td>209</td>
<td>1405</td>
<td>1614</td>
</tr>
</tbody>
</table>

Indiana Department of Workforce Development, Research & Analysis, Long-term Projections
* US Bureau of Labor Statistics median annual income
** Could include Social Media Managers which are currently not separately tracked

WEB DESIGN ELECTIVES: choose 15 credits

VIDT210 Production Editing I: An introduction to non-linear, computer-based editing techniques and post-production skills. Focuses on knowledge and skills necessary to edit video and audio productions. Develops visual flow and continuity, and applies principles of visual design to video editing.

VISC104 User Experience/User Interface Design (pending): An introductory course exposing students to the tools, methodology, processes, and design thinking required for effective experience design. Establishes a comprehensive mindset in students for the end users’ needs.

VISC114 Graphic Design I: Provides introductory instruction in design for communication. Teaches the steps in design development with meaningful message and concept. Utilizes Adobe CC to produce portfolio quality projects in logo, stationery, newspaper, magazine, billboard, and interface design, etc.

VISC204 Mobile App I: Explores the design and creation simple mobile applications to show the relationships between technologies that enable the creation of these applications, including current frameworks for development, with an emphasis on CSS (visual presentation) and Javascript (behavior).

VISC210 Interactive Design II: Focuses on the tools, strategies, and techniques for interactive design and emerging technologies. Explores more in-depth the methods for creating successful interactive design from concept to implementation. Explores the process of integrating text, graphics, audio, and video for effective communication of information.

VISC280 Co-op/Internship: Students work at job sites that are specifically related to career objectives. Provides on-the-job experience while earning course credit.

CURRICULUM:

General Education: (19 cr)
ARTH10X Art History
ARTH10X Art History
COMM101 Public Speaking or COMM102 Inter Comm
ENGL111 English Comp
IVYT1XX Life Skills
MATH123* Quantitative Math
XXXXXX Science Elective

Technical Core: (26 cr)
PHOT104 Basic Photo
VISC101 Fund of Design
VISC105 Video & Sound
VISC110 Interactive Design I
VISC113 Typography
VISC115 Computer Graphics
VISC201 Electronic Imaging
VISC207 Portfolio Prep
VISC216 Elect Illustration

Elective Core: (15 cr)