An AAS in Visual Communications prepares you to enter the workforce immediately upon graduation.

**FIRST SEMESTER:**
- ENGL111 English Comp
- IVYT115 Student Success
- PHOT104 Basic Photo
- VISC101 Fund of Design
- VISC105 Video & Sound
- VISC115 Computer Graphics

**SECOND SEMESTER:**
- ARTH10X Art History
- PHOT107 Intermediate Photo
- VISC110 Interactive Design I
- VISC113 Typography
- VISC201 Electronic Imaging

All VISC students gain valuable skills in a broad range of photography, video, design, web & social media. Electing the Photography track builds additional skills with digital cameras, drones, photostyling, studio lighting, photo editing, fine art photography, field photography, portraiture, fashion, architecture and commercial photography.

Graduates may seek self-employment, work from home or on-site with portrait studios, advertising agencies or corporations in the manufacturing, broadcasting, medical, financial or service industries. The curriculum focuses on building a portfolio of work with commercially viable projects. With limited general education courses, students take more classes in the field.

**THIRD SEMESTER:**
- COMM101 or COMM102
- MATH123+ Quantitative Math
- PHOT209 Studio Lighting
- PHOT218 Fine Art
- VISC216 Elect Illustration

**FOURTH SEMESTER:**
- ARTH10X Art History
- XXXX XXXX Science Elective
- PHOT203 Portraiture
- PHOT204 Commercial
- VISC207 Portfolio Capstone
## INDIANA’S STATEWIDE OCCUPATIONAL PROJECTIONS (2016-2026)

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Education Required</th>
<th>Indiana Annual Wages</th>
<th>Growth</th>
<th>Replace</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Directors</td>
<td>Associate’s</td>
<td>$42,570–$108,210</td>
<td>37</td>
<td>561</td>
<td>598</td>
</tr>
<tr>
<td>Film &amp; Video Editors</td>
<td>Associate’s</td>
<td>$86,830*</td>
<td>28</td>
<td>188</td>
<td>216</td>
</tr>
<tr>
<td>Graphic Designers**</td>
<td>Associate’s</td>
<td>$26,950–$62,830</td>
<td>206</td>
<td>4360</td>
<td>4566</td>
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<tr>
<td>Marketing Managers**</td>
<td>Associate’s</td>
<td>$56,480–$166,990</td>
<td>312</td>
<td>2577</td>
<td>2889</td>
</tr>
<tr>
<td>Photographers</td>
<td>Cert/Some College</td>
<td>$18,060–$57,500</td>
<td>-554</td>
<td>1181</td>
<td>627</td>
</tr>
<tr>
<td>Producers &amp; Directors</td>
<td>Bachelor’s</td>
<td>$24,620–$82,260</td>
<td>119</td>
<td>1069</td>
<td>1188</td>
</tr>
<tr>
<td>Web Developers</td>
<td>Associate’s</td>
<td>$31,110–$93,780</td>
<td>209</td>
<td>1405</td>
<td>1614</td>
</tr>
</tbody>
</table>

Indiana Department of Workforce Development, Research & Analysis, Long-term Projections  
* US Bureau of Labor Statistics median annual income  
** Could include Social Media Managers which are currently not separately tracked

## PHOTOGRAPHY ELECTIVES: choose 15 credits

**PHOT107 Intermediate Photography:** Develops advanced camera skills and photographic vision while introducing special techniques and digital processes. Emphasizes good composition and the use of photography as a communication tool. Presentation, software options, and sequencing of imagery are stressed, along with examples that provide background for understanding the medium.

**VISC203 Professional Portraiture:** Explores approaches and methods in traditional and alternative portraiture in studio and on-location photography. Emphasizes creative approaches to commercial portraiture as well as lighting and posing for corrective portraiture.

**VISC204 Commercial Photography:** Introduces more advanced studio and lab techniques used in advertising and industrial photography. Emphasizes creative problem solving applications toward advanced commercial photographic assignments.

**PHOT209 Studio Lighting:** Further explores multiple lighting set-ups, studio electronic flash, location lighting, and special effects. Emphasis will be put on conceptualizing the photograph from start to finish.

**PHOT218 Fine Art Photography:** Examines current issues in non-commercial photography. Explores attitudes of photographers and critics on a wide range of topics through directed reading, class discussion, and gallery visits. Appropriate presentation, software options, and sequencing of imagery are stressed, along with historical examples that provide background for understanding the medium.

**VISC280 Co-op/Internship:** Students work at job sites that are specifically related to career objectives. Provides on-the-job experience while earning course credit.

## CURRICULUM:

**General Education: (19 cr)**  
ARTH10X Art History  
ARTH10X Art History  
COMM101 Public Speaking or COMM102 Inter Comm  
ENGL111 English Comp  
IVYT1XX Life Skills  
MATH123 Quantitative Math  
XXXXXX Science Elective

**Technical Core: (26 cr)**  
PHOT104 Basic Photo  
VISC101 Fund of Design  
VISC105 Video & Sound  
VISC110 Interactive Design I  
VISC113 Typography  
VISC115 Computer Graphics  
VISC201 Electronic Imaging  
VISC207 Portfolio Prep  
VISC216 Elect Illustration

**Elective Core: (15 cr)**