An AAS in Visual Communications prepares you to enter the workforce immediately upon graduation.

**FIRST SEMESTER:**
ENGL111 English Comp
IVYT115 Student Success
PHOT104 Basic Photo
VISC101 Fund of Design
VISC113 Typography
VISC115 Computer Graphics

**SECOND SEMESTER:**
ARTH10X Art History
VISC105 Video & Sound
VISC110 Interactive Design I
VISC112 Electronic Layout
VISC114 Graphic Design

**THIRD SEMESTER:**
COMM101 or COMM102
MATH123 Quantitative Math
VISC214 Adv Elect Layout
VISC216 Elect Illustration
VISC219 Graphic Design III

**FOURTH SEMESTER:**
ARTH10X Art History
XXXX XXX Science Elective
VISC201 Electronic Imaging
VISC207 Portfolio Capstone
VISC219 Graphic Design III

All VISC students gain valuable skills in a broad range of photography, video, design, web & social media. Electing the Graphic Design track builds additional skills in print and publishing with projects like logos, infographics, billboards, magazines, newsletters, annual reports, posters, brochures, campaign and direct mail.

Graduates may seek self-employment, work from home or on-site with design studios, advertising agencies or corporations in the manufacturing, broadcasting, medical, financial or service industries. The curriculum focuses on building a portfolio of work with commercially viable projects. With limited general education courses, students take more classes in the field.
INDIANA’S STATEWIDE OCCUPATIONAL PROJECTIONS (2016-2026)

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Education Required</th>
<th>Indiana Annual Wages</th>
<th>Growth</th>
<th>Replace</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Directors</td>
<td>Associate’s</td>
<td>$42,570-$108,210</td>
<td>37</td>
<td>561</td>
<td>598</td>
</tr>
<tr>
<td>Film &amp; Video Editors</td>
<td>Associate’s</td>
<td>$86,830*</td>
<td>28</td>
<td>188</td>
<td>216</td>
</tr>
<tr>
<td>Graphic Designers**</td>
<td>Associate’s</td>
<td>$26,950-$62,830</td>
<td>206</td>
<td>4360</td>
<td>4566</td>
</tr>
<tr>
<td>Marketing Managers**</td>
<td>Associate’s</td>
<td>$56,480-$166,990</td>
<td>312</td>
<td>2577</td>
<td>2889</td>
</tr>
<tr>
<td>Photographers</td>
<td>Cert/Some College</td>
<td>$18,060-$57,500</td>
<td>-554</td>
<td>1181</td>
<td>627</td>
</tr>
<tr>
<td>Producers &amp; Directors</td>
<td>Bachelor’s</td>
<td>$24,620-$82,260</td>
<td>119</td>
<td>1069</td>
<td>1188</td>
</tr>
<tr>
<td>Web Developers</td>
<td>Associate’s</td>
<td>$31,110-$93,780</td>
<td>209</td>
<td>1405</td>
<td>1614</td>
</tr>
</tbody>
</table>

* US Bureau of Labor Statistics median annual income
** Could include Social Media Managers which are currently not separately tracked

GRAPHIC DESIGN ELECTIVES: choose 15 credits


VISC114 Graphic Design I: Provides introductory instruction in design for communication. Teaches the steps in design development with meaningful message and concept. Utilizes Adobe CC to produce portfolio quality projects in logo, stationery, newspaper, magazine, billboard, and interface design, etc.

VISC214 Advanced Electronic Layout: Provides advanced instruction in creative publication design. Uses advanced features in Adobe InDesign to design and publish professional multi-page documents. Portfolio building projects may include annual reports, newsletters, infographics, etc.

VISC217 Graphic Design II: Provides intermediate instruction in design for communication. Further explores design theory by applying concepts to achieve meaningful marketing and advertising results. Produces portfolio quality work which may include trade/industrial advertising, brochures, posters, direct mail and/or consumer magazine advertising/branding, etc.

VISC219 Graphic Design III: Provides advanced instruction and experience with design projects/branding identity, which communicate a common theme or campaign through several different media—magazine, billboard, radio, television, direct mail, brochures, point of purchase, and package design.

VISC280 Co-op/Internship: Students work at job sites that are specifically related to career objectives. Provides on-the-job experience while earning course credit.

CURRICULUM:

General Education: (19 cr)
ARTH10X Art History
ARTH10X Art History
COMM101 Public Speaking or COMM102 Inter Comm
ENGL111 English Comp
IVYT1XX Life Skills
MATH123 Quantitative Math
XXXXXX Science Elective

Technical Core: (26 cr)
PHOT104 Basic Photo
VISC101 Fund of Design
VISC105 Video & Sound
VISC110 Interactive Design I
VISC113 Typography
VISC115 Computer Graphics
VISC201 Electronic Imaging
VISC207 Portfolio Prep
VISC216 Elect Illustration

Elective Core: (15 cr)