A Visual Communications AAS prepares you to enter the workforce immediately upon graduation.

**FIRST SEMESTER:**
- ENGL111 English Compl
- IVYT115 Student Success
- PHOT104 Basic Photo
- VISC101 Fund of Design
- VISC105 Video & Sound
- VISC115 Computer Graphics

**SECOND SEMESTER:**
- ARTH10X Art History
- PHOT107 Intermediate Photo
- VIDT210 Production Editing I
- VISC110 Interactive Design I
- VISC201 Electronic Imaging

**THIRD SEMESTER:**
- COMM101 or 102
- MATH123 Quantitative Math
- VISC113 Typography
- VIDT111 Studio & Field Prod I
- VISC216 Elect Illustration

**FOURTH SEMESTER:**
- ARTH10X Art History
- XXXX XXX Science Elective
- VIDT202 Studio & Field Prod II
- VIDT211 Production Editing II
- VISC207 Portfolio Capstone

All VISC students gain valuable skills in a broad range of photography, video, design, web & social media. Electing the Film & Video track builds additional skills in producing, directing, shooting and editing. Students gain valuable hands-on experience with two classes being conducted through a co-op opportunity at WNIT, the local PBS station.

Graduates may seek self-employment, or on-site with broadcast studios, advertising agencies or corporations in the manufacturing, medical, financial or service industries. The curriculum focuses on building a portfolio of work with commercially viable projects. With limited general education courses, students take more classes in the field.
**FILM & VIDEO ELECTIVES:** *choose 15 credits*

**PHOT107 Intermediate Photography:** Develops advanced photographic vision while introducing special techniques and digital processes. Emphasizes good composition and the use of photography as a communication tool.

**VIDT111 Studio & Field Production I:** Provides hands on training in basic technical skills. Students will be provided with an overview of the video production process, and help the student learn the terms and concepts used in the industry. (WNIT EXPERIENCE)

**VISC202 Studio & Field Production II:** Second in a series. Focuses on knowledge and skills necessary to create and execute good video and audio productions. This course is designed to provide the student with a more complete view of the process of videography techniques and the video production process. Student will use the terminology and concepts used in the industry. (WNIT EXPERIENCE)

**VIDT210 Production Editing I:** An introduction to non-linear, computer-based editing techniques and post-production skills. Focuses on knowledge and skills necessary to edit video and audio productions. Develops visual flow and continuity, and applies principles of visual design to video editing.

**VIDT211 Production Editing II:** An intermediate look at non-linear, computer-based editing techniques and post-production skills. Requires performance and completed work to be portfolio quality

**VISC280 Co-op/Internship:** Students work at job sites that are specifically related to career objectives. Provides on-the-job experience while earning course credit.

**INDIANA’S STATEWIDE OCCUPATIONAL PROJECTIONS (2016-2026)**

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Education Required</th>
<th>Indiana Annual Wages</th>
<th>Growth</th>
<th>Replace</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art Directors</td>
<td>Associate’s</td>
<td>$42,570–$108,210</td>
<td>37</td>
<td>561</td>
<td>598</td>
</tr>
<tr>
<td>Film &amp; Video Editors</td>
<td>Associate’s</td>
<td>$86,830*</td>
<td>28</td>
<td>188</td>
<td>216</td>
</tr>
<tr>
<td>Graphic Designers**</td>
<td>Associate’s</td>
<td>$26,950–$62,830</td>
<td>206</td>
<td>4360</td>
<td>4566</td>
</tr>
<tr>
<td>Marketing Managers**</td>
<td>Associate’s</td>
<td>$56,480–$166,990</td>
<td>312</td>
<td>2577</td>
<td>2889</td>
</tr>
<tr>
<td>Photographers</td>
<td>Cert/Some College</td>
<td>$18,060–$57,500</td>
<td>-554</td>
<td>1181</td>
<td>627</td>
</tr>
<tr>
<td>Producers &amp; Directors</td>
<td>Bachelor’s</td>
<td>$24,620–$82,260</td>
<td>119</td>
<td>1069</td>
<td>1188</td>
</tr>
<tr>
<td>Web Developers</td>
<td>Associate’s</td>
<td>$31,110–$93,780</td>
<td>209</td>
<td>1405</td>
<td>1614</td>
</tr>
</tbody>
</table>

* US Bureau of Labor Statistics median annual income
** Could include Social Media Managers which are currently not separately tracked

**CURRICULUM:**

**General Education:** (19 cr)
ARTH10X Art History
ARTH10X Art History
COMM101 Public Speaking or COMM102 Inter Comm
ENGL111 English Comp
IVYT1XX Life Skills
MATH123+ Quantitative Math
XXXXXXX Science Elective

**Technical Core:** (26 cr)
PHOT104 Basic Photo
VISC101 Fund of Design
VISC105 Video & Sound
VISC110 Interactive Design I
VISC113 Typography
VISC115 Computer Graphics
VISC201 Electronic Imaging
VISC207 Portfolio Prep
VISC216 Elect Illustration

**Elective Core:** (15 cr)